

CLARISSA WALTON

Graphic Designer & Marketing Consultant

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EDUCATION

Master of Science

Agricultural Communications
Oklahoma State University
Stillwater, Oklahoma
Dec. 2015 | GPA: 4.0

Bachelor of Science

Animal Science major
Agricultural Economics minor
Oklahoma State University
Stillwater, Oklahoma
Dec. 2013 | GPA: 4.0


High School Diploma


Valedictorian &
Best All-Around Girl
Amber-Pocasset Public Schools
Amber, Oklahoma
May 2010 | GPA: 4.0


PROFESSIONAL MEMBERSHIPS


American Institute
of Graphic Arts
Freelancers Union
OSU Alumni Association
Oklahoma Farm Bureau
Oklahoma Cattlewomen's
Association

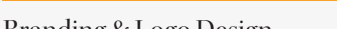
PROFESSIONAL SKILLS


Adobe Illustrator


Adobe InDesign


Adobe Photoshop


Page Layout & Design


Branding & Logo Design


Microsoft Template Design


EXPERIENCE

- May 2021 – present ● **Graphic Design Consultant** (Remote Position)
Emergent Method | Baton Rouge, Louisiana

Design original, attractive, branded collateral and program materials using knowledge of layout, typography, and color.

Review and edit documents to ensure layout and formatting meets brand standards while remaining accurate and consistent.
- April 2018 – present ● **Owner, Graphic Designer & Marketing Consultant**
Studio Walton | Chickasha, Oklahoma

Produces a wide range of customizable graphic design solutions from business logos to websites.
- May 2014 – present ● **Graphic Design/Layout** (Remote Position)
Oklahoma Animal Disease Diagnostic Laboratory
Oklahoma State University | Stillwater, Oklahoma

Design quarterly e-newsletter distributed to 3,000 subscribers by effectively presenting eye-appealing information to a specific audience.
- Feb. 2019 – May 2021 ● **Marketing Coordinator** (Remote Position)
Harrison, Walker & Harper | Paris, Texas

Responsible for design and development of print and digital marketing material for HWH and its subsidiary companies.
- Sept. 2017 – Jan. 2019 ● **Marketing & Communications Specialist**
Central Electric Cooperative | Stillwater, Oklahoma

Designed various marketing pieces for digital signs, TV displays, social media, print layouts, presentations, publications and more.
- May 2016 – Sept. 2017 ● **Communications Specialist**
Oklahoma Farm Bureau | Oklahoma City, Oklahoma

Coordinated the production of publications and print media containing marketing and informative content regarding agricultural and organizational activities designed for a diverse audience.
- Aug. 2014 – Dec. 2015 ● **Graduate Teaching Assistant – Design & Writing**
OSU Agricultural Communications | Stillwater, Oklahoma

HONORS & ACTIVITIES

Adobe MAX Conference Attendee (2022)
Volunteer Graphic Designer for the Young Entrepreneurs Academy of Baton Rouge (2021 - Present)
Oklahoma Farm Bureau Employee of the Month (2017)
Senior Leadership Award & Scholastic Achievement Award (2013)
OSU Regents' Distinguished Scholarship (2010-2013)
Volunteer Church Music Leader (2022 - Present) & Church Pianist (2008 - Present)